



# SWS - AAPG Annual Convention Sponsorship Opportunity



Click on the link to register  
for a Sponsorship tier or  
Event

<https://pheedloop.com/AAPG/SWS2022/site/home/>

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## RESOLOGY



**"COMBINING SCALES OF GEOLOGY  
TO THE RESERVOIR"**

To register over the phone  
or for questions

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**May 2nd – 4th, 2022**

**MIDLAND COUNTY HORSESHOE ARENA  
2514 ARENA TRAIL  
MIDLAND, TEXAS  
79701**

# SWS - AAPG Annual Convention Sponsorship Levels

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## Platinum Plus - Exclusive

**\$5,000 +**

- Sponsor given the opportunity to provide (1) company branded item to be distributed to attendees.
- Sponsor to provide a full page (8.5x11) flyer to be distributed to attendees at registration. (Logo koozies, Pens, note pads, etc...)
- Large Logo on program.
- On Site – Platinum logo intermission slide, displayed on the south wall of exhibitor hall, and on several poster boards.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded. Info provided by sponsor.
- Logo display on Event advertising.
- Two complimentary tickets to the 2022 SWS – AAPG Convention technical sessions.
- Two complimentary tickets to one of the 2022 SWS – AAPG Convention Luncheons.

## Platinum

**\$2000**

- Sponsor given the opportunity to provide (1) company branded item to be distributed to attendees.
- Sponsor to provide a full page (8.5x11) flyer to be distributed to attendees at registration.
- Large Logo on program.
- On Site – Platinum logo intermission slide, displayed on the south wall of exhibitor hall, and on several poster boards.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded. Info provided by sponsor.
- Logo display on Event advertising.
- Two complimentary tickets to one of the 2022 SWS – AAPG Convention Luncheons.

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## Gold

**\$1000**

- Sponsor given the opportunity to provide (1) company branded item to be distributed to attendees.
- Medium Logo on program.
- On Site – Gold logo intermission slide, displayed on the south wall of exhibitor hall, and on several poster boards.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded. Info provided by sponsor.

## Silver

**\$500**

- Medium Logo on program
- On Site – Silver logo intermission slide, displayed on the south wall of exhibitor hall, and on several poster boards.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded. Info provided by sponsor.

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## **Bronze**

**\$250**

- Small Logo on program
- On Site – Bronze logo intermission slide, displayed on the south wall of exhibitor hall, and on several poster boards.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded. Info provided by sponsor.

# Event Specific Sponsorship Levels

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## **Keynote Speaker - \$5,000**

- Large Logo on program
- On Site – Logo intermission slide, displayed on the south wall of exhibitor hall, and on several poster boards.
- Virtual – Logo display on top of Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

## **Tuesday Lunch - \$3,000**

- Logo on program
- Sponsor to provide a full page (8.5x11) flyer to be placed on luncheon tables.
- On Site – sponsor logo on table tents, logo intermission slide, displayed on the south wall of exhibitor hall, and on poster board during luncheon.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

## **Wednesday Lunch - \$3,000**

- Logo on program
- Sponsor to provide a full page (8.5x11) flyer to be placed on luncheon tables.
- On Site – sponsor logo on table tents, logo intermission slide, displayed on the south wall of exhibitor hall, and on poster board during luncheon.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

## **Speaker Breakfast (2) - \$1,500 each**

- Logo on program
- Sponsor to provide a full page (8.5x11) flyer to be placed on breakfast tables.
- On Site – sponsor logo on table tents, logo intermission slide, displayed on the south wall of exhibitor hall, and on poster board during breakfast.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

# Event Specific Sponsorship Levels

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## **Ice Breaker - \$4,000**

- Logo on program
- On Site – logo intermission slide, displayed on the south wall of exhibitor hall, and on poster boards during event.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

## **Social - \$4,000**

- Logo on program
- Sponsor to provide a full page (8.5x11) flyer to be placed on Social tables.
- On Site – sponsor logo on table tents, logo intermission slide, displayed on the south wall of exhibitor hall, and on poster board during Social.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

## **Short Course - \$4,000**

- Logo on program
- Logo on short course material
- Sponsor to provide a full page (8.5x11) flyer to be placed around the tables.
- On Site – sponsor logo on table tents, logo intermission slide, displayed on the south wall of exhibitor hall, and on poster board during event.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

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## **Coffee Bar - \$6000**

- Logo on program
- On Site – logo intermission slide, displayed on the south wall of exhibitor hall, and on poster board during event.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

## **Speaker Sessions - \$300 each – total of 8 sessions**

- Logo on program
- Onsite - Moderators announce the sponsor for each speaker session, logo intermission slide, displayed on the south wall of exhibitor hall, and on poster board schedule. Logo on display during sponsored session.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded, and displayed on live speaker sessions. Logo on page during sponsored talk.

## **Badges - \$500 for each sponsor (\$2000 total)**

- Logo on program
- On Site – Logo displayed on front of event badges, logo intermission slide, displayed on the south wall of exhibitor hall, and on several poster boards.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.

## **Abstract Booklet - \$2,000**

- Large Logo on program
- On Site – Logo intermission slide, displayed on the south wall of exhibitor hall, and on several poster boards.
- Virtual – Logo display on Event home page, designed personal sponsor webpage with links to their website and any documents uploaded.